

www.bluedeer.org

BLUE DEER CENTER

ANNUAL REPORT / 2021



The healing
and trans-
formation
of even one
person, like
a pebble
dropped
into a pond,

has a ripple
effect onto
all of us.

Blue Deer Center
is a 501 (c)(3)
Not for Profit
Organization

2021

was another year of continued social and global impact due to the pandemic. As we all endeavored to go with the flow, the light of healing and transformation was ever beckoning us forward into a new day.

Thank you for your generosity that allowed guests of Blue Deer Center, your friends and fellow humans, to wade through the fear of uncertainty in the world around them, and venture out and participate in powerful programs of healing and transformation.

Your generous donations directly provided healing and transformation to people who deeply needed this support. You provided to each program participant the opportunity for deep connection with the natural world and access to the wisdom and healing offered by traditional healers at Blue Deer Center.

Thank you for your amazing generosity that made so many beautiful transformations and healings possible.

What you and your generous support accomplished in 2021:

You helped bring:

- **Transformation, healing, learning, and ceremony** to 189 people who participated in 18 programs in nature.

- **200+ participants to join our monthly online programs** about the natural world. Learning, laughing, and sharing inspirational stories with our founder about the magic of the natural world.

Your generosity also helped:

- **Publish our new website** which is serving our communications and registration in a clear and more efficient way.

- Hire a Social Media expert, **Leticia Gamboa**, in December and now we have an active social media presence

- Welcome three new major volunteers to our Blue Deer Team:

- New Board Member **Scott Reid**

- New Board Secretary **Jen Collins**

- Full time Volunteer Coordinator, Guest Services and Onsite Program Coordinator, **Christina Gravelle**

- **The Huichol Art Project** buys art directly from the Huichol people and supports many extended families and helps them tend to their yearly cycle of rituals and pilgrimages. After a year and a half of not being able to reach the Huichol homeland due to the pandemic we could again buy art in the fall of 2021.

With gratitude,

Blue Deer Center Board

Patrick Hanaway, Amanda Kerner and Scott Reid

**CONSOLIDATED STATEMENT OF
FINANCIAL POSITION**

2020

2021

Assets

Current Assets: Cash, Acct. Recv.	\$214,275	\$192,244
Land, Buildings, Equipment	\$1,114,128	\$1,075,979
Other Assets: Inventory	\$170,535	\$208,987
Total Assets	\$1,498,938	\$1,477,210

Liabilities

Current Liabilities: Acct. Payable, Deferred Program Revenue, Payroll	\$181,023	\$43,501
Long Term Liabilities: Accrued Interest, Notes Payable, Mortgages	\$912,315	\$1,004,024
Total Liabilities	\$1,093,338	\$1,047,525

Net Assets

Unrestricted Net Assets	\$389,010	\$420,407
Restricted Net Assets	\$16,590	\$9,278
Total Net Assets	\$405,600	\$429,685
Total Liabilities and Net Assets at Year End	\$1,498,938	\$1,477,210

**CONSOLIDATED STATEMENT OF
ACTIVITIES AND CHANGE IN NET ASSETS**

2020

2021

Community Support and Revenue

Donations	\$98,340	\$123,634
Grants	\$205,000	\$222,790
Program Revenue	\$59,743	\$87,107
Huichol Art Project Sales	\$16,925	\$18,002
Rental/Lodging Revenue	\$0	\$500
Other Revenue	\$5,630	\$365
Total Public Support, Revenue	\$385,638	\$452,398

Expenses

Operations/Direct Program	\$302,169	\$313,388
Administration/Debt Service	\$133,147	\$95,652
Fundraising	\$16,555	\$19,271
Total Expenses	\$451,871	\$428,311

Change in Net Assets	-\$66,233	\$24,087
Net Assets As of Beginning of Year	\$471,833	\$405,600
Net Assets as of End of Year	\$405,600	\$429,687